

# News

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## **Stuart B. Baker, MD Joins The Strategy Group™**

(Norfolk, Virginia – January 17, 2008) The Strategy Group™ announced today the appointment of Stuart B. Baker, MD as a principal consultant and health industry strategist. In this role, Dr. Baker will focus his practice in the realm of:

- Competitive market strategy
- Futuristic models of health care delivery
- Innovative design of the health system enterprise
- Strategic deployment of new technology

“Stuart’s experience as a physician leader, health system officer and corporate executive, will provide our clients with the unique viewpoint and experience of both a physician and business leader,” said Karen Corrigan, CEO of The Strategy Group. “His national perspective on the health industry and visionary ideas regarding design of the health system enterprise will add great value to market and industry-leading organizations.”

For the past ten years, Dr. Baker has worked with VHA Inc., (Irving, Texas) one of the country’s leading healthcare alliances. He most recently held the position of Executive Vice President and Chief Operating Officer, where he was responsible for both business and field operations, overseeing implementation of supply chain management, member network and clinical improvement strategies. During his tenure in that role, he led the transition of VHA to a stronger operating company by consolidating management structures of business and field operations. He also led the development of VHA’s national initiative for clinical improvement, established the CEO Work Group for Clinical Excellence, and grew participation in the National Physician Leadership Council to more than 100 physician executives. Stuart contributed to the founding of The Health Technology Center, and served on the National Quality Forum and Institute of Medicine Committees. While at VHA, he was recognized by Modern Physician Magazine as one of 25 visionary physician movers and shakers.

From 1994 to 1998, Dr. Baker was Chief Medical Officer for Sentara Healthcare (Norfolk, Virginia) and Chief Executive Officer of the Sentara Medical Group. Prior to that, he served as Medical Director for NDC Medical Center, also in Norfolk. He practiced internal medicine and rheumatology for over 20 years, and was Professor of Clinical Medicine at Eastern Virginia Medical School. He is a graduate of the Johns Hopkins School of Medicine, and completed fellowships at Massachusetts General Hospital and Harvard Medical School.

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**Stuart B. Baker, MD Joins The Strategy Group**  
**Page two**

Dr. Baker was also recently appointed a strategic advisor to The Health Technology Center (HealthTech), a non-profit research and education organization that develops objective technology forecasts, innovative decision-making tools and facilitates learning networks of experts and health system leaders for the exclusive benefit of its partner organizations, which include healthcare systems, hospitals, safety-net providers and government agencies.

Stuart Baker, MD can be reached at 757.640.8515 or [baker@thestrategygroup.com](mailto:baker@thestrategygroup.com).

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*The Strategy Group™ is a management consultancy specializing in competitive market strategy in the health industry. Our strategists provide expert counsel on long range vision and strategic direction, competitive positioning, brand-driven growth, business development and strategic marketing. The firm's Innovator's Studio™ is a living laboratory that engages health industry leaders in leading edge research and innovation to bring revolutionary ideas to market. Visit us on our website at [www.thestrategygroup.com](http://www.thestrategygroup.com).*